

Arizona

Title: Physicians Guide to the Arizona WIC Program

People Involved: Karen Henry, MS, RD (WIC Food package Nutritionist), Carrie Pfab, RD (WIC Nutrition Programs Manager), Adrienne Udarbe, MS, RD (WIC Community Programs Manager), WIC Local Agencies, Arizona physicians partnering with the AZ WIC Program

Background/ Intro: In the past it has been very difficult to make physicians aware of all of the policies and services available through the Arizona WIC program. There had been confusion regarding our special formula policies, information needed to issue specialized food packages, and services available. A convenient reference tool was clearly needed for explaining our policies to physicians. As a solution, the Arizona WIC program has created a reference guide explaining our guidelines, services offered, and providing necessary forms. The guide will be distributed to physicians offices throughout Arizona starting in the Summer 2011 and available online on the physicians tab at www.azwic.gov .

Project Goal: Empower physician offices with what can be offered to participants through the Arizona WIC Program.

Methods: The guide was drafted based on popular questions posed by physicians. After much feedback and drafts, it is currently in its final revision process, and aimed to be distributed and posted on the web mid-summer.

Discussion: Initial feedback has been positive. The guide is yet to be released, but we believe it will likely be well received.