

“Nutrition Interventions for Children with Special Health Care Needs, 3rd edition, 2010”

Background

Continue from the last year’s project. The 3rd edition was completed in January, 2010. It took several months of hard work with the WA Department of Health web designer, Rebecca Ross to finalize the web version. The new edition was posted in May, 2010.

Goal and Methods

Announcement Plan: To announce the 3rd edition to providers in Washington and nationwide through e-mails, meetings/conferences, etc. (A book mark for the new edition was created).

Acquired funds for CDs, and hard copies of the 3rd edition:

Work with various partners for the makings of CDs and hard copies of the new edition. The Sources of Funding include: the WA CSHCN Program, the WA State WIC Program, the WA Autism Project, and Sacred Heart Nutrition Contract.

Distribution plan based on the funding sources:

- Free CDs for whoever is interested.
- Hard copies for the following groups:
 - 3rd edition authors and editors
 - WA WIC RDs can order from the Washington State warehouse
 - Providers who provide services to children with Autism in Washington
 - WA CSHCN Nutrition Network members
 - WA feeding teams
 - Washington East Region pediatric dietitians, and providers
 - WA pediatric dietitians
- Distribution Plan for hard copies: through conferences/meetings in Washington.

Results/Summary

- The new edition is posted on line. <http://here.doh.wa.gov/materials/nutrition-interventions>. It is one of the most downloaded publications at the DOH website (>3,400 download since May 2010).
- More than 400 hard copies were distributed to RDs and other providers in Washington.
- The new edition has been announced to RDs and other providers nationwide. Even received requests outside of the US.
- Continue with the distribution and announcement plan.